



Guidelines on Photography and Use of Video



Barnards Green Cricket Club is keen to promote positive images of children playing cricket and is therefore not banning the use of photographic or videoing equipment. However, there is evidence that some people have used sporting events as an opportunity to take inappropriate photographs or film footage of Young People. To this end Barnards Green Cricket Club adheres to the appropriate guidelines and will;

- Ask for parental permission to use their child's image and wherever possible show the image to the parents and child in advance. This ensures that they are aware of the way the image will be used to represent the positive aspects of Cricket and the club
- Ask the child's permission to use his/her image, thus ensuring that he/she is aware of the way the image is to be used to represent the positive aspects of Cricket
- If a Cricketer is named, avoid using their photograph
- If a photograph is used, avoid naming the child
- Only use images of children in appropriate dress, thus reducing the risk of inappropriate use, and to provide positive images of the children
- Encourage the reporting of inappropriate use of images of children. If you are concerned, report your concerns to the Club Welfare Officer

As stated above the club has no intention to prevent Club Coaches using video equipment as a legitimate coaching aid. However, players and their Parents/Carers should be aware that this is part of our Club Coaching programme and care should be taken in the storing of such films by all parties concerned. Barnards Green Cricket Club also asks Parents/Carers to provide consent for the use of photography and video analysis whilst in the club environment.
